

# Materials Catalog

These materials are available free of charge for use in your practice.

## PATIENT PUBLICATIONS

- \_\_\_ pkg(s) of 10     **Cataract Presentation Folder** – 20 page folder contains:
  - Cataracts and Their Treatment booklet with Cataract Surgery: The Spirit of Caring DVD
  - Multifocal Lens Implants brochure
  - Insurance and Financial Responsibility
  
- \_\_\_ pkg(s) of 10     **Cataracts and Their Treatment Booklet** – Saves chair time by answering common questions
  
- \_\_\_ pkg(s) of 10     **Vision Correction Presentation Folder** – 20 page folder contains:
  - LASIK—Change Your Life Forever booklet
  - LASIK Success Rates sheet
  - Easy Monthly Payment brochure
  
- \_\_\_ pkg(s) of 10     **LASIK—Change Your Life Forever Booklet** – Saves chair time by answering common questions
  
- \_\_\_ pkg(s) of 1     **Wire Booklet Display Rack** – Table-top holder for Cataract and LASIK booklets
  
- \_\_\_ pkg(s) of 10     **LASIK Success Rates Sheet** – Shows approximate visual acuity patients can expect
  
- \_\_\_ pkg(s) of 10     **Implantable Contact Lens Brochure** – Outlines procedure, requirements and risks
  
- \_\_\_ pkg(s) of 10     **LASIK Flap Options Brochure** – Outlines our bladed and laser flap options
  
- \_\_\_ pkg(s) of 10     **Multifocal Lens Implants Brochure** – Outlines this IOL option, requirements and risks
  
- \_\_\_ pkg(s) of 10     **Photorefractive Keratectomy Brochure** – Outlines procedure, requirements and risks
  
- \_\_\_ pkg(s) of 10     **Refractive Lens Exchange Brochure** – Outlines procedure, requirements and risks
  
- \_\_\_ pkg(s) of 10     **Secondary Cataracts Brochure** – Describes symptoms and outlines YAG laser treatment
  
- \_\_\_ pkg(s) of 10     **Sight for Life: A Vision Guide for Baby Boomers Booklet** – 22 page booklet promotes the value of your regular eye exams. Discusses presbyopia, dry eye, glaucoma, retinal detachment, macular degeneration, diabetic retinopathy and cataracts.

OPTIONAL  *Please include clear adhesive address labels to customize my booklets. I understand PCLI will print my practice name, address and phone as I have listed on this order form.*

### 25 50 100

### MEDICAL PAMPHLETS

- Blepharitis**
- Blepharoplasty**
- Cataract Surgery – Spanish**
- Diabetic Retinopathy**
- Diabetic Retinopathy – Spanish**
- Dry Eyes**
- Eye Injury**
- Floaters and Flashes**
- Glaucoma**

### 25 50 100

### MEDICAL PAMPHLETS

- Glaucoma – Spanish**
- Iritis**
- Macular Degeneration**
- Macular Degeneration – Spanish**
- Pterygium, Pinguecula, Chalazion & Sties**
- Pterygium, Pinguecula, etc. – Spanish**
- Retinal Tears and Detachment**
- YAG Laser**
- YAG Laser – Spanish**

## CARDS AND MAPS

- \_\_\_ pad(s) of 25 **Transportation Service Cards** – We offer shuttle service for cataract and YAG surgery patients within reasonable driving distance. Give these cards to patients with transportation challenges and we will be happy to make arrangements.  
Specify PCLI office(s) \_\_\_\_\_
- \_\_\_ pkg(s) of 1 **Transportation Service Areas** – List of communities where we provide free shuttle service
- \_\_\_ pkg(s) of 50 **Appointment Cards** – specify PCLI office(s) \_\_\_\_\_
- \_\_\_ pkg(s) of 25 **Business Cards** – specify PCLI office(s) \_\_\_\_\_
- \_\_\_ pad(s) of 25 **Maps and Driving Instructions** – specify PCLI office(s) \_\_\_\_\_  
*Albuquerque, Anchorage, Kennewick and Yakima available in Spanish*
- \_\_\_ pkg(s) of 1 **PCLI Info Card** – Convenient tri-fold card listing all of our office addresses, phone/fax numbers and doctors' email addresses. (Not for patients)

## FORMS Electronic forms are available at [odpcli.com](http://odpcli.com)

### REFERRAL FORMS

- \_\_\_ pkg(s) of 20 **Consultation Request**– For cataracts, medical conditions and other surgical procedures
- \_\_\_ pkg(s) of 10 **Laser Vision Correction Enhancement – after 2+ years**
- \_\_\_ pkg(s) of 10 **Refractive Surgery Referral**
- \_\_\_ pkg(s) of 1 **Diagnostic Services Request** – specify PCLI office(s) \_\_\_\_\_  
*Not currently available for Anchorage*

### POST-OP FEEDBACK

- \_\_\_ pkg(s) of 20 **Cataract Surgery – 1 Day Exam**
- \_\_\_ pkg(s) of 1 **Cataract Surgery – 1 Week Exam** (1st eye only)
- \_\_\_ pkg(s) of 20 **Cataract Surgery – 4 to 6 Week Exam** – specify PCLI office(s) \_\_\_\_\_
- \_\_\_ pkg(s) of 20 **Laser Vision Correction – 1 Day Exam**
- \_\_\_ pkg(s) of 20 **Laser Vision Correction – 1 Week to 6 Month Exam**

### FEE SCHEDULE

- \_\_\_ pkg(s) of 1 **Cataract and Refractive Surgery Fee Schedule**

### BILLING INSTRUCTIONS

- \_\_\_ pkg(s) of 1 **How to Bill for Cataract Post-op Care**
- CHECK  Standard version  
CHECK  Idaho (CIGNA Medicare)  
CHECK  New Mexico (Novitas Medicare)
- \_\_\_ pkg(s) of 1 **How to Bill for YAG Capsulotomy Post-op Care**
- CHECK  Standard version  
CHECK  Idaho (CIGNA Medicare)  
CHECK  New Mexico (Novitas Medicare)

- \_\_\_ pkg(s) of 1 **How to Bill for Diagnostic Services**
- \_\_\_ pkg(s) of 1 **Billing Span Calculator** – to determine 90-day post-op global billing period

### REFERRAL CHECKLISTS

- \_\_\_ pkg(s) of 1 **Laser Vision Correction Referral Checklist** – Optional reference
- \_\_\_ pkg(s) of 1 **Multifocal IOL Referral Checklist** – Optional reference

## LASIK DISPLAYS

**LASIK Display** – Acrylic framed poster and info cards let patients know you participate in laser vision correction and are available to help them make good decisions.

- \_\_\_\_\_ pkg(s) of 1      **Counter-top Version**
- \_\_\_\_\_ pkg(s) of 1      **Wall-mounted Version**
- \_\_\_\_\_ pkg(s) of 50      **Replacement Cards for LASIK Displays**

## PATIENT EDUCATION DVDS

- \_\_\_\_\_ pkg(s) of 1      **Cataract Surgery: The Spirit of Caring** – Shows how we make surgery as easy as possible
- \_\_\_\_\_ pkg(s) of 1      **Multifocal Lens Implants** – Includes education and patient comments

## DIRECT MAIL POSTCARDS

*We have created high-quality 8.5 X 5.5 postcards to promote your care.*

**Sight for Life: Protect Your Vision** – Emphasizes the importance of regular eye care and encourages patients to schedule a comprehensive eye health and vision exam. We'll print your office info on each card, but you will need to address and mail them.

CHECK  I am interested. Please send samples and order form.

## POWERPOINT SEMINARS ON CD

*Also available for download at [odpcli.com](http://odpcli.com)*

CHECK  **Save Your Aging Eyes** – Easily present public or patient education on age-related vision problems including cataracts, glaucoma, macular degeneration, diabetic retinopathy and dry eye.

**LASIK Vision** – Easily present education on laser vision correction and your important role in the treatment process.

## MULTIFOCAL IOL RESOURCES

*If you are interested in providing the extra pre and post-op care required for multifocal lens implants, these items may be helpful:*

- \_\_\_\_\_ pkg(s) of 1      **Comanagement & Billing Guidelines** – Reference
- \_\_\_\_\_ pkg(s) of 1      **Counseling Notes** – Reference
- \_\_\_\_\_ pkg(s) of 1      **Comanagement Fee Worksheet** – Reference
- \_\_\_\_\_ pkg(s) of 1      **Exam-room Flip Chart** – Patient education from AMO
- \_\_\_\_\_ pkg(s) of 1      **ABN Form** – Patient-shared billing
- \_\_\_\_\_ pkg(s) of 20      **Vision and Lifestyle Questions** – Simple patient screening tool

## CARECREDIT FINANCING 20% DISCOUNT

We offer surgery patients 0% financing and flexible monthly payment options through CareCredit, a part of GE Capital. If you would like to give patients these same options to pay for your care, the following details may be of interest. Call CareCredit at 866-853-8432. When you enroll, give the code "OD PCLI" to receive the same 20% discount on their service fee as PCLI. We do not benefit in any way from your participation. This is simply a service that might benefit your practice.

\_\_\_\_\_ pkg(s) of 25 **CareCredit Patient Brochure** – with convenient monthly payment option

## FREE NEWSLETTER SUBSCRIPTION

**Pacific Visions** – Our patient newsletter is published twice a year and mailed to 80,000+ homes. It features interesting personalities and medical articles.

CHECK  I would like to receive 25 copies to share with my patients.

## LASIK SERVICES FROM PACIFIC EYECARE NETWORK (PEN)

PEN serves as a third-party financial administrator for refractive surgery fees. Becoming a Refractive Surgery Provider offers two risk free benefits:

- Global Billing – Patients can make one payment the day of surgery for all of their care. You will be reimbursed the fees you charge for pre and post-op services.
- Financing – Offer your refractive surgery patients 0% financing and flexible monthly payments. Your fees can be included and funding is secure—even if they default on payment.

CHECK  I am interested. Please send an enrollment package.

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## PRACTICE AND SHIPPING INFORMATION

Doctor's name \_\_\_\_\_

Practice name \_\_\_\_\_

Shipping address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website address \_\_\_\_\_

Email \_\_\_\_\_

*We take your privacy seriously and will never share your email address with patients or vendors.*

## ORDER PLACEMENT OPTIONS

**PHONE** Heidi Prunty at 800.888.9903

**FAX** Heidi Prunty at 360.748.4797

**MAIL** PCLI Professional Relations, 2517 NE Kresky Avenue, Chehalis, WA 98532

**ONLINE** Visit the For Doctors section of [www.pcli.com](http://www.pcli.com) to:

- View samples and order items listed on this form
- See our CE event calendar
- Use our corneal thickness calculator for laser vision correction
- Read clinical pearls from our OD newsletter
- View or create practice opportunity ads
- View or create ads to buy or sell office equipment